

# Sarasota-Manatee Originals



## Membership Application

Your Name: \_\_\_\_\_

Restaurant Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

All members are included on our website <http://www.freshoriginals.com>. All members will be included in The Originals Dining Guides which are updated each six months. Your membership will be paid for through an online gift certificate auction held each quarter on the Sarasota-Manatee Originals website.

Terms and Conditions of dining certificate redemption are:

- Certificates are good for 6 months from date of purchase and cannot be used for tax or gratuity.
- Only one certificate may be used per table, per visit.
- Certificates not redeemable for alcohol.
- Certificates are good only once, have no cash value, and cannot be used for take-out orders.
- If certificates are duplicated or fraudulent, InstaGift will refund merchant.
- Certificates may not be used for holidays, special events or promotions (i.e. Early Dining/Savor Sarasota).
- No change is due on the unused portion of the certificate.
- Donation certificates may be redeemed from previous SKU sheets. KEEP THE SKU SHEETS for your records even after that quarter has expired.
- If you withdraw your membership, you must give at least one quarter notice in writing and honor all outstanding gift certificates.

### **DINING CERTIFICATE OPTIONS: (please check one)**

#### **\_\_\_ Full Service/Fine Dining Option: \$50 Certificates**

I agree to allow Sarasota-Manatee Originals to sell thirteen (13) \$50 gift certificates for my restaurant for 4 quarters for a total of 52 certificates. They will be sold online and each certificate will have a unique serial number. I understand the Terms and Conditions as outlined above and will honor all certificates that comply with these terms.

#### **\_\_\_ Casual/Family Dining Option: \$25 Certificates**

I agree to allow Sarasota-Manatee Originals to sell twenty-six (26) \$25 gift certificates for my restaurant for 4 quarters for a total of 104 certificates. These will be sold online each certificate will have a unique serial number. I understand the Terms and Conditions as outlined above and will honor all certificates that comply.

#### **\_\_\_ Counter Service Breakfast/Lunch Casual Dining Option: \$15 Certificates (\*\*Granted on an average ticket per person)**

I agree to allow Sarasota-Manatee Originals to sell forty three (43) \$15 gift certificates and certificates for my restaurant for 4 quarters for a total of 172 certificates. These will be sold online each certificate will have a unique serial number. I understand the Terms and Conditions as outlined above and will honor all certificates that comply.

\_\_\_ I will not be participating in the discounted certificate sales program. In lieu, I will contribute \$1820.00 to the Originals on an annual basis to be a member of the Sarasota-Manatee Originals. This contribution will help fund the Originals annual marketing campaign.

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**ORIGINALS DINING CHOICE CERTIFICATE PARTICIPATION:** I would like to participate in the Choice Dining Certificate program, in which face value is spent by the consumer and can be redeemed at any participating Originals restaurant. You will be reimbursed by Instagift when these particular certificates are redeemed at your restaurant.

## OTHER MEMBER AGREEMENTS:

- Special Event Participation. I agree to participate in and contribute food and labor to one approved Originals tasting event yearly (ex. The Grand Tasting at the Forks & Corks annual food and wine event)
- Committee Participation. If you are interested in serving on either of the Marketing, Community Outreach, Membership or Special Events committees please contact Kate Atkin at 941.955-3663, or by email at [kate@freshoriginals.com](mailto:kate@freshoriginals.com).
- Please sign below to become a Sarasota-Manatee Originals member:

## Mission Statement

Sarasota-Manatee Originals exists to promote dining in independently owned restaurants and to serve the interests of the independent restaurateur in our community. The purpose is to protect, nurture, and promote independent restaurants in Sarasota and Manatee County. Sarasota-Manatee Originals member restaurants are locally owned and operated. They share a commitment to their community and a passion for excellence in food and service.

## Chapter Goals

1. To market the positive attributes of member Sarasota-Manatee Originals independent restaurants and to raise public awareness of what makes us special and unique.
2. To form an alliance for optimal group purchasing efforts.
3. To improve the quality of member independent restaurant operations through educational opportunities and interaction.
4. To foster positive communication within the independent restaurant community.
5. To channel the efforts and resources of the independent restaurant community to help improve the quality of life in the Sarasota and Manatee County community through charitable activities and efforts.

\_\_\_\_\_  
Applicant Signature

\_\_\_\_\_  
Signature Date

\_\_\_\_\_  
Referring Member Signature

\_\_\_\_\_  
Signature Date

Please fax this form to Kate Atkin at (941) 552.2538 or mail to Sarasota-Manatee Originals, P.O. Box. 32115, Sarasota, FL 34239  
Phone: (941) 955.3663  
Email: [kate@freshoriginals.com](mailto:kate@freshoriginals.com)  
Website: [www.freshoriginals.com](http://www.freshoriginals.com)